ADVERTISING CONTRACT

Loudoun County, VA

AD DIMENSIONS

Classifieds: text only up to 50 words I/8 Page: (3 1/2 X 2) - Business card

I/4 Page: (3 3/4 X 4 3/4) Horizontal or Vertical I/2 Page: (3 $\frac{3}{4}$ w X I0 h) or (8 w X 4 $\frac{3}{4}$ h)

Full Page: $(8 \text{ w} \times 10 \text{ h})$

Outside Back Cover: (8 w x 9 h) - to allow for indicia if bleeding final trim (8 1/2 w x 9 h)

| RATES | | |
|--|----------------|-------------------------------------|
| Classifieds - Up to 50 words 1/8 Page (business card size) 1/4 Page 1/2 Page Full Page Inside Back Cover | \$ \$ \$ \$ \$ | 55- 175- 300- 500- 990- |
| Half Page | \$ | 600- |

Full Page \$1,100-Inside Front or Outside Back Cover Half Page \$ 775-Full Page \$ 1,400-

2024

Sizes/Dimensions:

all ads can be formatted vertical or horizontal with exception of outside and inside covers which must be horizontal. All measurements are in inches.

All publications are the only Official Publications of the Homeowner Associations and contain the information residents Need to Read and Use for Reference.

They are delivered about three weeks after the deadline to ALL residents in the community. Each issue is published in full color throughout, on 80# gloss text.

Distribution: Approximate number of homes the publications are mailed to The Lansdowne Connection 2,400 homes, The Belmont News 2,300 homes, The Ashburn Villager 4,600 homes, and Ashburn Farm-Across The Fence 4,500 and all issues of all publications are also posted on their respective community websites.

| Name of Business | | Date | |
|--------------------------------------|-----------------------|--------------------------|--|
| Address | | | |
| City | | State Zip | |
| Phone | Email | | |
| Person Responsible for Placement & P | | | |
| II TATING DI GREDIT GARD | LET GET MITT GEET MET | | |
| Name on Card | | Exp Date | |
| Card # | 1 | Card Security Code (CSC) | |
| Zip code | Signature | VISA MasterCard DI/C | |

This contract does NOT guarantee space. We need the following by the deadlines above:

- PAYMENT (check or credit card or request a payment link sent via email)
- ARTWORK (or material so we can create the ad for you no charge). Please supply art in a PDF for prepress, 300dpi cymk.
- * Once approved by the client, the publisher is no longer responsible for the content.*

MAILING & CONTACT INFORMATION

IMAGERY - 18373 Fairway Oaks Square - Leesburg, VA 20176 ImageryAds@aol.com | 703.723.3400

You can also download or fill out a contract on our website at www.imageryprintva.com

ADVERTISING POLICY

Belmont News, Lansdowne Connection, Ashburn Farm-Across The Fence, and Ashburn Villager are supported by paid advertising. We welcome resident and non-resident advertisers. Residents of their respective communities can take a 10% discount for ads in their community. All advertisers who pay in full, in advance, for yearly contracts can take a 15% discount, for 3 or more communities yearly contracts 20%. All publications are governed by their respective communities, so discounts cannot be negotiated. Ad requests will be accepted on a first-come, first-served basis. The publisher reserves the right to decline any advertisement.









DEADLINES

Belmont & Lansdowne - Quarterly

SPRING ISSUE: January 20 SUMMER ISSUE: April 20 FALL ISSUE: July 20 WINTER ISSUE: October 1

Ashburn Village - Monthly

Contract/Art/Payments are due on the 1st of the month prior to when your ad will run. (Example - To be in the February Issue, the deadline is January 1).

Note: We do NOT publish a January or July Issue

Ashburn Farm - Monthly

Contract/Art/Payments are due on the 10th of the month prior to when your ad will run. (Example - To be in the February Issue, the deadline is January 10th).

| Ad: | to | run | in | which | Publication/Edition(| S |
|-----|----|-----|----|-------|----------------------|---|
|-----|----|-----|----|-------|----------------------|---|

(Check the how for each desired issues)

| (Check the box for et | ucii desired i | ssuesj |
|-----------------------|----------------|---------|
| Lansdowne On T | he Pot | tomac |
| ☐ Spring ☐ Summer | ☐ Fall | ☐ Winte |
| Belmont Cou | ntry Cl | lub |

| 🖵 Spring | g 🖵 Summer | ☐ Fall | ■ Winter |
|----------|------------|---------|----------|
| | Ashburn V | /illage | |

| ☐ February | ■ March | April |
|------------|---------|----------|
| ☐ May | June | August |
| September | October | November |
| ☐ December | | |

Ashburn Farm

| ☐ January ☐ April ☐ July ☐ October | ☐ February ☐ May ☐ August ☐ November | □ March□ June□ September□ December | | | |
|------------------------------------|--------------------------------------|---|--|--|--|
| Ad Size: | | | | | |
| Number of Publications: | | | | | |
| Number of Issues (Total): | | | | | |
| Price Per Ad: | | | | | |

Less Discount:

| ☐ 10% resident |
|--|
| ☐ 15% prepay full year for one publication |
| ☐ 20% prepay full year for all 3+ communities |
| |

(Please note discounts can not be combined)

TOTAL DUE: \$

Please make checks payable to Imagery or supply credit card info on the left and mail or email Imagery.