

ADVERTISING CONTRACT

Loudoun County, VA

AD DIMENSIONS

Classifieds: text only up to 50 words

1/8 Page: (3 1/2 X 2) - Business card

1/4 Page: (3 3/4 X 4 3/4) Horizontal or Vertical

1/2 Page: (3 3/4 w X 10 h) or (8 w X 4 3/4 h)

Full Page: (8 w x 10 h)

Outside Back Cover: (8 w x 9 h) - to allow for indicia if bleeding final trim (8 1/2 w x 9 h)

RATES

Classifieds - Up to 50 words	\$ 55-
1/8 Page (business card size)	\$ 175-
1/4 Page	\$ 300-
1/2 Page	\$ 500-
Full Page	\$ 990-
Inside Back Cover	
Half Page	\$ 600-
Full Page	\$ 1,100-
Inside Front or Outside Back Cover	
Half Page	\$ 775-
Full Page	\$ 1,400-

Name of Business

Date

Address

City

State

Zip

Phone

Email

Person Responsible for Placement & Payment

IF PAYING BY CREDIT CARD - PLEASE PRINT CLEARLY

Name on Card

Exp Date

Card #

Card Security Code (CSC)

Zip code

Signature



This contract does NOT guarantee space. We need the following by the deadlines above:

1. CONTRACT

2. PAYMENT (check or credit card or request a payment link sent via email)

3. ARTWORK (or material so we can create the ad for you - no charge). Please supply art in a PDF for prepress, 300dpi cymk.

* Once approved by the client, the publisher is no longer responsible for the content.*

MAILING & CONTACT INFORMATION

IMAGERY - 18373 Fairway Oaks Square - Leesburg, VA 20176

ImageryAds@aol.com | 703.723.3400

You can also download or fill out a contract on our website at www.imageryprintva.com

ADVERTISING POLICY

Belmont News, Lansdowne Connection, Ashburn Farm-Across The Fence, and Ashburn Villager are supported by paid advertising. We welcome resident and non-resident advertisers. Residents of their respective communities can take a 10% discount for ads in their community. All advertisers who pay in full, in advance, for yearly contracts can take a 15% discount, for 3 or more communities yearly contracts 20%. All publications are governed by their respective communities, so discounts cannot be negotiated. Ad requests will be accepted on a first-come, first-served basis. The publisher reserves the right to decline any advertisement.

COMMUNITIES



DEADLINES

Belmont & Lansdowne - Quarterly

SPRING ISSUE: January 20

SUMMER ISSUE: April 20

FALL ISSUE: July 20

WINTER ISSUE: October 1

Ashburn Village - Monthly

Contract/Art/Payments are due on the **1st of the month** prior to when your ad will run. (Example - To be in the February Issue, the deadline is January 1).

Note: We do NOT publish a January or July Issue

Ashburn Farm - Monthly

Contract/Art/Payments are due on the **10th of the month** prior to when your ad will run. (Example - To be in the February Issue, the deadline is January 10th).

Ad to run in which Publication/Edition(s)

(Check the box for each desired issues)

Lansdowne On The Potomac

☐ Spring ☐ Summer ☐ Fall ☐ Winter

Belmont Country Club

☐ Spring ☐ Summer ☐ Fall ☐ Winter

Ashburn Village

☐ February ☐ March ☐ April
☐ May ☐ June ☐ August
☐ September ☐ October ☐ November
☐ December

Ashburn Farm

☐ January ☐ February ☐ March
☐ April ☐ May ☐ June
☐ July ☐ August ☐ September
☐ October ☐ November ☐ December

Ad Size: _____

Number of Publications: _____

Number of Issues (Total): _____

Price Per Ad: _____

Less Discount:

☐ 10% resident
☐ 15% **prepay** full year for one publication
☐ 20% **prepay** full year for all 3+ communities
(Please note discounts can **not** be combined)

TOTAL DUE: \$

Please make checks payable to Imagery or supply credit card info on the left and mail or email Imagery.